

## FULL TERMS & CONDITIONS

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions and to their details being communicated to the Promoter's agency in relation to this promotion. Please retain a copy for your information

Promoter: Wonderful Brands BVBA, Franklin Rooseveltlaan 348, 9000 Ghent, Belgium.

- 1. Eligibility:** Only open to residents in GB (England, Wales and Scotland) aged 18 or over, excluding employees and immediate families of any company related to 'the Wonderful company', its agents and anyone professionally involved with this promotion.
- 2. Promotion Period:** Entries must be made between 00.01 Monday 4th December 2017 - 23.59 Sunday 11th February 2018 (10 weeks). After this date all codes and entries will be deemed null and void.
- 3. How to participate:** Internet access required. Purchase a qualifying promotional 710ml bottle of POM Wonderful®. Subject to availability. Look for the unique code found at the back of the collar, go online to [www.pompromo.com](http://www.pompromo.com) and enter the code. Answer the subsidiary question and enter your personal details: e-mail, first /last name, phone number and date of birth.
- 4.** Please retain packaging showing code and purchase receipt as it will be required to validate the qualifying purchase in the case of winning a prize.
- 5.** Promotional collar codes are case sensitive and must be entered online exactly as they appear. Each promotional collar code is unique and can only be used once. Attempts to enter the same promotional collar code more than once, the use of codes from non-promotional bottles, or the use of any promotional bottle or collar codes not intended for use in this promotion, may result in disqualification and all claims will be declared void. The promotional collar codes have no cash value and cannot be transferred or sold.
- 6.** Entries must be made personally. The promoter accepts no responsibility for lost, damaged, incomplete, illegible or delayed entries, such entries will be void. Proof of sending is not proof of receipt and promoter does not accept any responsibility for the non receipt or the late receipt of message due to network failure or for any associated costs to entrants. No entries submitted via any other means will be accepted. The promoter cannot guarantee uninterrupted or secure access to the web entry route. Any mechanical reproduction or automated entries is prohibited, and any use of such automated devices will cause disqualification.
- 7. Prizes:** There are 70 x 1 Year of POM to be won. Includes 1 bottle a week (52 a year). This will be issued as a book of 52 coupons for free 710 ml. bottles of POM WONDERFUL® valid in Tesco, Sainsbury's, Asda, Morrisons, Co-op, Waitrose, Booths, Ocado and Costco. Subject to

availability.

8. **Winner selection:** 1 winner per day will win 1 Year of POM. Selection of the daily winner will be based on the answers to the subsidiary question on [www.pompromo.com](http://www.pompromo.com). The numerical answers will be ranked based on their proximity to the correct answer and used to select the winner. All entries received by 23:59 on each day of the promotional period will be included in that day's draw. Entries made from 00:00 onwards will be entered into the next day's draw.
9. All prizes are as stipulated and will be available to be won. All prizes will be available during the promotion.
10. **Winner notification:** All winners will be notified by telephone or e-mail within 7 days from the end of the week in which they entered. Winners must retain the promotional collar and receipt, as this will be required for claim verification. After verification Winners will receive their 52 coupons for free 710 ml. bottles of POM WONDERFUL® within 14 days from the end of the promotion by Royal Mail Special Delivery
11. If the winner doesn't respond to any communication in order to fulfil or validate the prize / claim, within 7 working days the prize will be forfeited. **No entrant may win more than one prize.** The prize may be reallocated by the Promoter to a reserve winner selected in the same manner who will be required to respond with required confirmations.
12. It is the responsibility of the entrant to supply the correct personal information. The promoter will not be liable for the non-delivery or unverified claim of any prize caused by the provision of wrong information, and will assume any returned prize have been rejected and thus will be void.
13. **General:** Winners' details (full name and counties only) will be available for a period of 3 months of the closing date by sending a Stamped Addressed Envelope to POM WONDERFUL WINNERS c/o Hotcow, 3 Shortlands, Hammersmith, London, W6 8DA.
14. There is no cash or other alternative to these prizes in whole or in part. Prizes are not transferable. The Promoter reserves the right to reclaim the prize if it is transferred.
15. The Promoter reserves the right to conduct audits on all entries and winners to refuse a prize or refuse further participation in the promotion where there are reasonable ground to believe that there has been a violation of these terms or any instruction regarding the requirements for participation in the promotion or in the event that a participant would have had an unfair advantage in participating in the promotion or would have won by fraudulent means. The Promoter will be the final arbiter for all decision, which are final and binding.
16. The Promoter does not assume any responsibility for promotional pack codes damaged or defaced in the way the product packaging is opened. The decision of the promoter in all matters is final and binding and no correspondence will be entered into.
17. The Promoter and its associated agencies and companies will not be liable for any loss

(including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.

18. In the event of circumstances beyond the control of the Promoter, or in cases of fraud, abuse and/or error (human or computer) that affect or could affect the proper operation of the promotion or the awarding of prizes, and only when the circumstances are that this is unavoidable, the Promoter reserves the right to cancel or modify the promotion at any time, but will always endeavour to minimize the impact on the participant in order to avoid undue disappointment.
19. These rules and any dispute or difference arising out of or in connection with them shall be governed by and construed in accordance with English law. The Promoter and each entrant irrevocably agrees to submit to the exclusive jurisdiction of the Courts of England and Wales over any claim or matter arising under or in connection with these rules or the legal relationships established by this agreement.
20. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
21. Data Protection: the Promoter will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent. Your personal details will at all times be kept confidential and in accordance with the Data Protection Act 1998. Click [\[here\]](#) for the Promoter's Privacy Policy. You can request access to your personal data, or have any inaccuracies rectified, by sending an email to [EMEA Promo.wpa@wonderful.com]. By participating in the Promotion, you agree to the use of your personal data as described here. You can withdraw your consent at any time, but will no longer be able to participate.